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TAMARACK INVESTS FURTHER IN GROWING THE SPORT OF SKIING

New programs and passes help create a more inclusive winter experience

TAMARACK, Idaho (December 7, 2022) — Tamarack Resort announced today the return of its popular Gateway to Tamarack program, designed to welcome more Idahoans to the outdoor activity of skiing in a low-pressure, low-cost way. It is the latest in a series of offerings from the resort to grow the sport and provide a more inclusive winter experience.

Gateway to Tamarack is a collaborative program between Gateway Park at Eagle Island State Park, Play It Again Sports and the resort. First-time skiers ages seven and up participate in three two-hour lessons with free rentals and, upon completion, receive a 22-23 Tamarack season pass as well as a voucher for free rentals for the remainder of the season. The first session is held at Gateway Park with the final two at Tamarack, and each session costs \$20. The program kicks off January 5, and pre-registration is recommended 48 hours in advance by calling 208-325-1025.

Learn to Ski Day(s) at Tamarack are scheduled for December 17 and January 22 when first-time skiers and riders will receive free Discovery Chair lift tickets, equipment rentals and instruction at their own pace in a low-stress environment. Sessions will run 10 a.m.-12 p.m. and 1 p.m.-3 p.m. on both days, and pre-registration is recommended by calling 208-325-1025.

"We all know there are barriers to learning and staying engaged with a new sport, and our team is committed to finding new ways to break down those barriers—whether they are financial or educational —to build a more inclusive experience," said Wolfe Ashcraft, Tamarack VP of Mountain Operations and Marketing. "The mountains are for everyone."

Addressing financial constraints, Tamarack has expanded lower-cost options for locals to access the mountain. In addition to the <u>SKY Pass</u>, a free year-round pass for Valley County and New Meadows K-12 students, Tamarack now offers the Boundless Teacher Pass—a year-round pass for Idaho's K-12 public school teachers for \$299. For those with schedule flexibility to ski midweek, \$55 adult day tickets are available when purchased online 24 hours in advance (holiday restrictions apply).

Treasure Valley skiers and riders can travel to the mountain with ease and in style aboard the <u>Tamarack Ski Bus</u>, which operates on select Saturdays and Sundays throughout the season for \$25 roundtrip.

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About Tamarack Resort

Tamarack Resort is an independent, all-season destination situated on 3,500 acres, located 90 miles north of Boise in Tamarack, Idaho. From on-site lodging, dining and event space to the full range of outdoor recreation in the Idaho mountains, there is adventure for any season. The winter brings 2,800 feet of vertical on 2,000 mountain acres for skiers and snowboarders, along with Nordic and snowshoe trails. During the summer, the resort is home to golf, mountain biking, ziplining, hiking, rafting and watersports on Lake Cascade. For more information on recreation, lodging and real estate, visit https://tamarackidaho.com