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## **Tamarack Resort sponsors one of the biggest giveaways in Boise State Football History**

TAMARACK, Idaho (Oct. 18, 2023)—Tamarack Resort announces its plan to give away up to 35,000 single-day lift tickets for the 2023/2024 winter ski season during the Boise State football game at Albertsons Stadium on Saturday, Oct. 28, 2023. This event is part of [Tamarack's partnership with Boise State Athletics](#) and marks one of the largest sponsored giveaways for Boise State football.

"Tamarack is thrilled to partner with Boise State Athletics, sponsor the Bronco Sports App and offer fans an opportunity to experience the joy of skiing or snowboarding at the resort this winter," said Tamarack Resort President Scott Turlington. "Whether you're a longtime skier or snowboarder, or you've always wanted to try a day on the slopes, we look forward to welcoming you this winter."

The giveaway will be announced during the game, where attendees will be directed to scan a QR code or visit a website address displayed on the stadium's jumbotron screen, taking them to an online form to complete. [Bronco Sports App](#) users will also receive a notification on their smartphone at this time, directing them to fill out the form (the Bronco Sports App is free and available for iPhone users on the App Store and for Android users on Google Play).

Upon completion of the form, attendees will receive an email containing a unique promo code and instructions on how to redeem their complimentary lift ticket on the Tamarack website. There, they will enter their promo code and personal information to receive a confirmation email containing a QR code, which can be redeemed at one of six ticket kiosks located at the resort.

"Bronco Nation has answered the call this season and created a gameday atmosphere that has been loud and electric," said Boise State Director of Athletics Jeramiah Dickey. "Tamarack's unique and generous promotion is just one more way to say thanks to our fans."

In addition to the lift ticket giveaway, Bronco fans can now enter Tamarack's [Stay-and-Play sweepstakes](#) to win one of three prizes:

- Grand Prize: Boise State-themed skis and a Tamarack Resort [Boundless Season Pass](#)
- Second Prize: A one-night stay at Tamarack Resort and two single-day lift tickets
- Third Prize: One single-day lift ticket

Interested individuals may enter only once through Tuesday, Oct. 31. Winners will be selected at random and announced on Tamarack's and Boise State's Facebook and Instagram pages by Thursday, Nov. 2.

Limited tickets for the game versus the University of Wyoming Cowboys are available online at [BroncoSports.com](#), by calling the Boise State Athletic Ticket Office at 208-426-4737, or by visiting the Boise State Athletic Ticket Office, located at the southwest corner of Albertsons Stadium. Kickoff is scheduled for 3:30 p.m. MT.

Tamarack's winter season is scheduled to open in early December, with lift operations running from 9 a.m. to 4 p.m., seven days a week. Skiers and riders can anticipate more than 60 acres of new open terrain, a new learning area, enhanced snowmaking and grooming technology, a new Nordic Center and multiday, consecutive-day tickets for more flexibility this season.

For more information and to plan your winter adventure, go to <http://tamarackidaho.com>

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### **About Tamarack Resort**

Tamarack Resort is an independent, all-season destination situated on 3,500 acres, located 90 miles north of Boise in Tamarack, Idaho. From on-site vacation rentals, dining and event space to the full range of outdoor recreation in the Idaho mountains, there is adventure for any season. The winter brings 2,800 feet of vertical on 2,000 mountain acres for skiers and snowboarders, along with Nordic and snowshoe trails. During the summer, the resort is home to golf, mountain biking, ziplining, hiking, rafting and watersports on Lake Cascade. For more information on recreation, vacation rentals and real estate, visit <https://tamarackidaho.com>

### **About LEARFIELD**

[LEARFIELD](#) is a media, data, and technology services leader in intercollegiate athletics. The company unlocks the value of college sports for brands and fans through an omnichannel platform with innovative content and commerce solutions. LEARFIELD services include trademark licensing and branding; collegiate sports properties' multimedia sponsorship management; NIL solutions; publishing, audio, digital and social media; data analytics and insights; ticketing software; and ticket sales, premium seating, and fundraising services; campus-wide business and sponsorship development. Since 2008, it has served as title sponsor for NACDA's acclaimed LEARFIELD Directors' Cup, recognizing athletic departments across all divisions.