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The Village at Tamarack Welcomes its First Independent Retail Store

TAMARACK, Idaho (January 24, 2024)—Local boutique Satellite Outpost has opened in The Village at Tamarack, making it the resort’s first independent retailer to join the offerings at one of the newest alpine villages in North America.

Satellite Outpost is the second retail store from the creative mind of Clare Dreyer, who owns and operates TopSide Boutique in McCall. Known for turning this hidden gem into a destination shopping experience, Dreyer brings her unique style and aesthetic to curating an in-demand collection of clothing, lifestyle and home accessories.



“We are thrilled to be opening in The Village and become part of the energy and possibility of Tamarack,” shared Dreyer. “We pride ourselves on offering our customers items they didn’t realize they needed, but soon discover they can’t live without. No visit to Satellite Outpost will ever be the same as we strive to provide those ‘aha!’ moments every time.”

With roots in Montana and a career that took her to Antarctica, Dreyer and her husband Jared Hendeer have called McCall home since 2012. Since then, Dreyer has become a mom, a successful entrepreneur, and continues to find inspiration for her boutiques through traveling and experiencing different cultures.

The boutique will offer constantly evolving inventory, products customized for the lifestyle of Tamarack guests and homeowners, and designer brands including Soul Carrier, Furious Fur and Iles Formula. Satellite Outpost can be found directly across from Tamarack Outfitters and is open 11 a.m.-6 p.m. daily.

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Satellite Outpost's opening is one of several highlights of Tamarack's 2023/2024 winter season, including:

- 25% increase in skiable acres.
- 30% Increase in snowmaking capacity.
- a new automated ticket-purchase kiosk in The Village.
- Lumberjack Land—an interactive family zone located along Waltz.
- 5.5 acres of sculpted learning terrain on Discovery.
- expanded terrain park on Homestead and Discovery.
- a dedicated Nordic Center in The Lodge at Osprey Meadows.
- multiday ticket options.
- overnight RV Camping in the Aspen Lot.
- North America's Best Ski Restaurant—The Reserve.

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About Tamarack Resort

Tamarack Resort is an independent, all-season destination situated on 3,500 acres, located 90 miles north of Boise in Tamarack, Idaho. From on-site vacation rentals, dining, and event space to the full range of outdoor recreation in the Idaho mountains, there is adventure for any season. The winter brings 2,800 feet of vertical on 2,000 mountain acres for skiers and snowboarders, along with Nordic and snowshoe trails. During the summer, the resort is home to golf, mountain biking, ziplining, hiking, rafting and watersports on Lake Cascade. For more information on recreation, vacation rentals and real estate, visit <https://tamarackidaho.com>